

WOXSEN

UNIVERSITY

School of Business | School of Arts and Design
School of Technology | School of Architecture and Planning
School of Liberal Arts and Humanities | School of Law

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WOXSEN BELIEVES IN CREATING A HIGHLY INVIGORATING KNOWLEDGE PLATFORM THAT TRANSCENDS TRADITIONAL ACADEMIC BOUNDARIES.

Our legacy in higher education, built diligently over the last 8 years, led to the grand vision & inception of Woxsen University. Our strength lies in our history & ethos: rejecting the status quo, redefining learning methodologies and shaping real-world professionals. Our meticulously planned efforts have helped us achieve milestones in a short span of time and fuelled accomplishments visible in our national rankings, global partnerships & alumni success. Our strong vision pervades our focus on progressive education, research & service to the society.

Formed by 5 constituent schools – Woxsen School of Business, Woxsen School of Technology, Woxsen School of Arts & Design, Woxsen School of Architecture & Planning, and School of Liberal Arts & Humanities, the University offers Undergraduate & Postgraduate programs pivoted around research & experiential learning.

Woxsen is renowned for its diverse faculty from India and overseas. Comprising of a right mix of well-known academicians to industry experts, the faculty brings with them an exceptional professional experience and outstanding academic credentials. The curriculum is designed to equip our students to make disciplined, data-based decisions backed by a full spectrum of domain knowledge, skill & ability. Our strong focus on applied learning with industry inputs and academic rigor has always helped our students to broaden their horizon, think global & develop an entrepreneurial mindset.

Located in an impressive 200-acre campus in Hyderabad, Woxsen University offers programs focused entirely on developing entrepreneurial thinking and action. Woxsen's infrastructure and resources nurture innovation and its vast network of business leaders and investors mentor students through their journey.

ABOUT
FOUNDER & HIS VISION



Mr. Veen Pula
President & Chancellor

He has been a true education visionary and has been working in higher education space for the last 16 years. He started his education venture with in 2004 in UK; followed by Woxsen School of Business, Hyderabad in 2014. He runs a well-diversified group with interests in education, foods and hospitality space. Woxsen is amongst the Top Ranked B-School in the country which focuses on differentiated and applied learning.

Prior to this, Veen has enjoyed global recognition on multiple occasions. His persistence, global vision and leadership skills has won him many accolades and awards on national & international levels. Ernst & Young, which validated The World

Consulting & Research Corporation recognized him as India's Emerging Business Leader in Education 2013-14.

16th Fastest Growing Company in the UK 2012 awarded by Virgin Sunday Times Fast Track 100 in the presence of Sir Richard Branson himself

Businessman of the Year 2013 by Asian Lite. Nomination for the European Business Awards for three consecutive years: 2012- 13, 2013-14 and 2014-15 by RSM Tenon to name a few.

Elite member of prestigious Young President's Organization (YPO - Hyderabad), Accelerate 250: UK Prime Minister's Initiative of Super Entrepreneurs & TiE

Woxsen School of Business was also recognized as the Most Promising Brand 2013-14.

VISION



To contribute impactful knowledge to theory and practice with rigorous research in allied emerging areas creating an impact on our society

MISSION



Foster a collaborative research environment for the promotion of critical and creative thinking
To be a hub of original productive research and their implementations

To inculcate entrepreneurial attitude and values amongst learners

Promote expert driven research to meet the specific requirements of Industry, government and International Collaborative Research Programme

PILLARS OF SUCCESS

01

ONE

**Academic
Excellence**



02

TWO

**Applied
Learning**



03

THREE

**Global
Outlook**



04

FOUR

**Diversity &
Inclusivity**



OUR PEOPLE



Dr. Raul V. Rodriguez
Vice President

Dr. Raul Villamarin Rodriguez is the Vice President at Woxsen University. He holds a Ph.D. in Artificial Intelligence and Robotics Process Automation Applications in Human Resources, from San Miguel University, Mexico.

Under his leadership, Woxsen University has partnered with 50+ Leading Universities in 35 countries, across 6 continents. He has been instrumental in bringing International Exchange Programs & Research opportunities with the said global partner universities for students and faculty.

His areas of expertise spans across the domain of Artificial Intelligence and Quantum Artificial Intelligence, Natural Language Processing, Computer Vision, Robotic Process Automation, Multi-agent Systems, Data Analytics (Big Data), Cybersecurity Management and Knowledge Engineering.



Dr. R. V. R. Krishna Chalam
Vice-Chancellor

Dr. R.V.R. Krishna Chalam holds a Ph.D. in Environment Science and Technology from IST, JNTU, Hyderabad, while he also holds a PGDM in Shipping & Export Management from NISIT, Viskhapatnam.

With a profound work experience of 27 years, he has been reckoned at the position of Dean, Executive Council Member of University, Member of University Research Board, University Entrepreneurship and Innovation Council at prominent Institutions of the country.

His 8 years of Industry experience highlights 40+ projects sponsored by World Bank, DFID, Central and State Government, International GIS projects related to Land Base, Utility Mapping & Spatial Data Conversion of Japan, USA, Austria, Oman, Australia, UAE, Canada, Sri Lanka and Bangladesh.



Vishal Khurma
CEO

Mr. Vishal Khurma holds the post of CEO for the entire Woxsen Group and Ormeal Foods. A successful commercial leader & growth hacker, his illustrious career spans over 21 years in Consumer goods, Retail & Telecom space across varied roles in Business Management, Sales & Distribution, Business Strategy, Brand Management, Trade Marketing, GTM transformation & Execution Excellence.

A Gold Medallist and MBA holder from IIFT - New Delhi, his experience straddles across Global & Indian conglomerates catering to mass and premium product categories with proven track record of sustainable revenue growth, business turnaround while managing multi-channel play & driving organizational change. He has been felicitated with Global Business Excellence Award for Managing Business Diversity at Asian – African Leadership Summit.



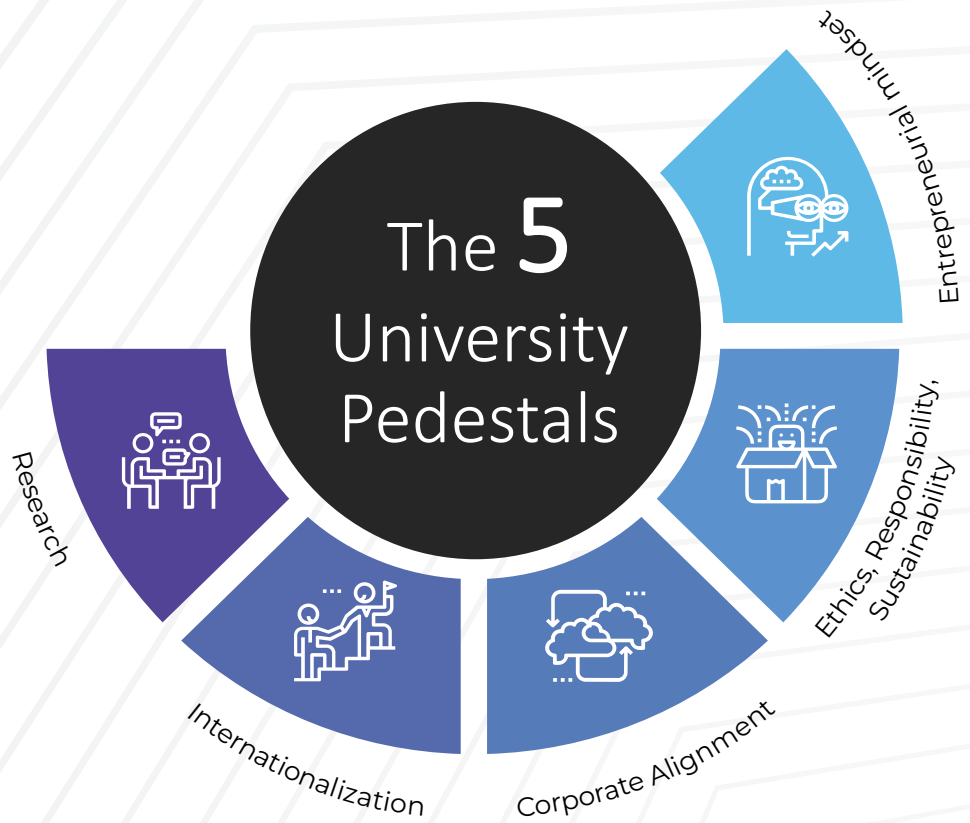
Rakhi Pula
CFO

Rakhi Pula has been active in the education space and the property portfolio space for almost 13 years now in the UK and India. She has been the Co-Promoter of EThames Graduate School, London and Enrich Consultants, London for over 8 years.

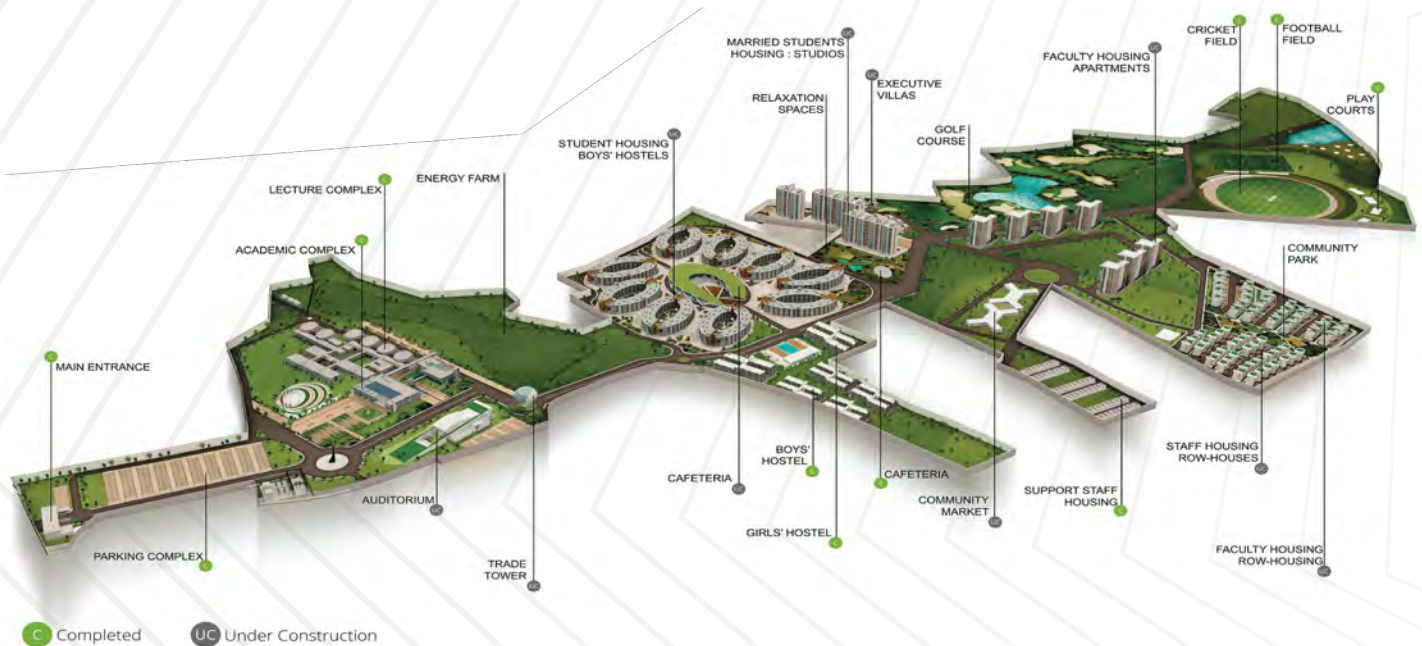
In the year 2012, EThames Graduate School was ranked the 16th Fastest Growing Company in the UK and they received the award from Sir Richard Branson at the event organized by The Sunday Times FastTrack 100 companies, UK.

Her reach and activity in this space is seen evidently in India as well where she serves as the Co-Promoter and Board Member of EThames Degree College, Hyderabad, Woxsen group of Institutions, Hyderabad. Also, she is the co-promoter of Infizic Hospitality Services LLP.

The 5 University Pedestals



Woxsen Infrastructure Master Plan



World Class

EDUCATION FACILITY

- New Academic Block - Capacity of 36 rooms- Lecture Theatres, Lecture Halls, Classrooms and Labs
- The Central Library
- Bloomberg Finance Lab
- New AI & Robotics Lab
- Health Centre - Care & Cure
- Central Supermarket - Ink & Water
- 1.7 Lac Sqft (recently completed + Work In Progress)

World Class

EXISTING INFRA

- Academic Block
- Administrative Block
- Career Connect Lounge
- Trade Tower – Incubation Centre
- Design Labs
- Mac & Dell Labs
- Hostel Block for Boys & Girls (combined capacity of 1300+ beds)
- Café Rise
- Central Dining Facility
- Blu Embers Restaurant
- Swimming Pool
- Gymnasium
- Open Amphitheatre
- Indoor & Outdoor Sports Facilities
- Health Care Facilities
- 10 Lac+ Sqft area developed

■ **AI & Analytics Lab with high-end computing machines**

To develop high-level relevant skills in analytics tools and develop AI-based solutions.

Critical Thinking,
Data Orientation

■ **Mac Lab - Apple Macintosh Machines**

To develop the design and creative content

Planning & Execution,
Customer Centricity

IT/Digital Resources



■ **Bloomberg Lab**

Exposure to live global financial data in real-time.

Critical Thinking,
Data Orientation,
Internationalisation

■ **ERP System**

To increase efficiency and transparency in the system

N/A

■ **Coursera Campus Licence**

Developing the latest and transferable skills and knowledge in management and other domains from the best professors around the world.

All Programme ILOs with an Internationalisation focus

■ **Moodle**

Learning Management System to enable course level content sharing, assignment submission and course level interactions.

All Programme ILOS as applicable to each course.

■ **National Digital Library** ■ **Taylor and Francis**

Access to research papers, ebooks, magazines etc. This is an initiative of the Ministry of Education and IITs.

All Programme ILOs with an Internationalisation focus

Access to research papers all around the world.

All Programme ILOs with an Internationalisation focus

■ **Classavo**

Learning Management System to enable course level content sharing, assignment submission and course level interactions.

All Programme ILOS as applicable to each course.



The world-class campus environment enables learning of a high order in the classroom and also fosters peer-to-peer learning after instructional hours when students are able to work in groups to complete assignments, carry out research and engage in group activities, aimed to cultivate team building skills.

Across every sphere of activity, we at Woxsen - students, teachers and staff strive for high standards of achievement, a commitment to master cutting edge practices, exercise creativity and bring in a positive mindset in everything we do.





School of

BUSINESS

PG Programs: (2-Year)

- MBA (Regular)
- MBA (Financial Services)
- MBA (Business Analytics)
- MBA (XP)

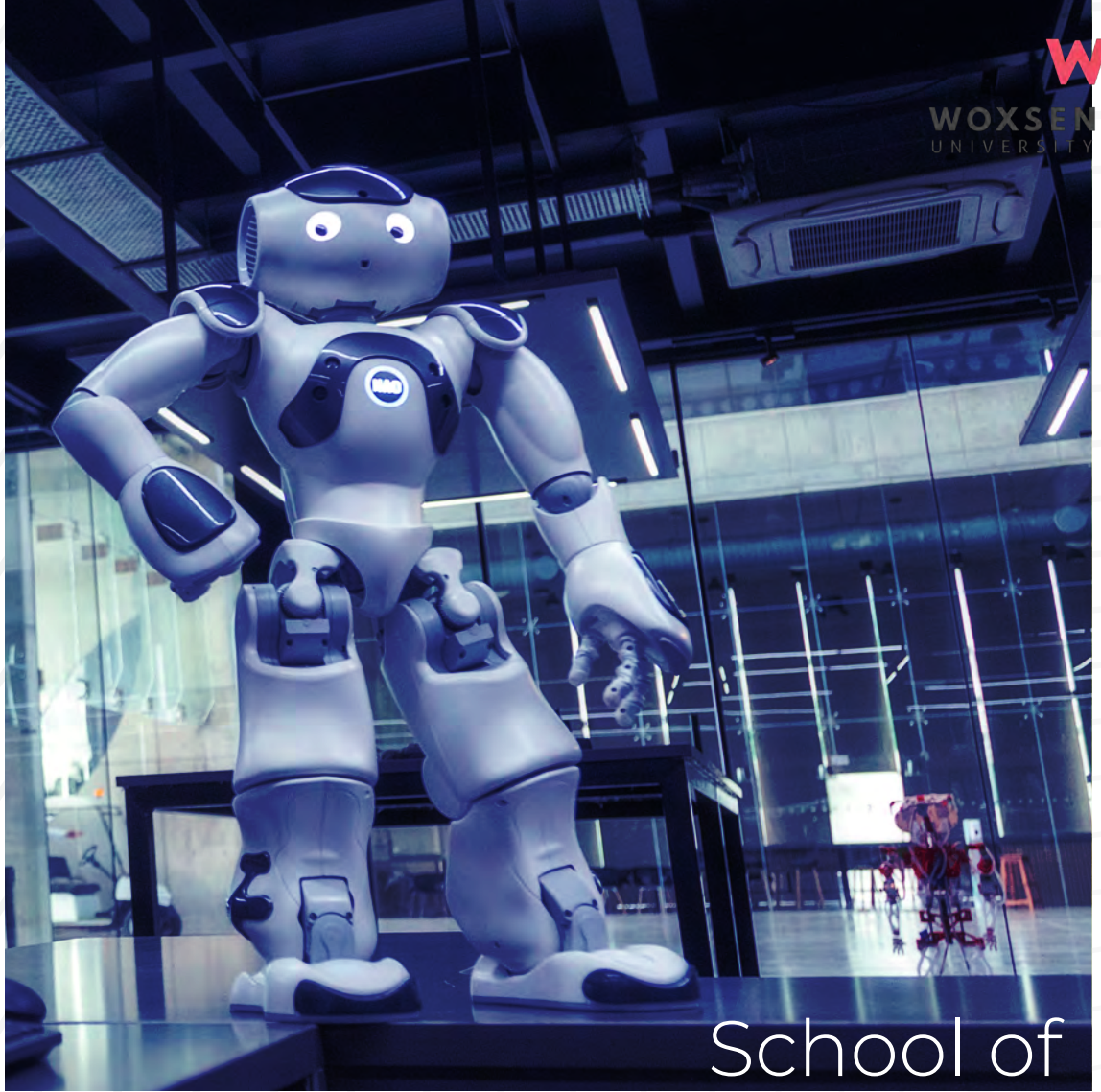
UG Programs: (3-Year)

- BBA - General
- BBA - Data Science & AI
- BBA - E Com & Digital Mktg
- BBA - Entrepreneurship Dev. (Hons.)
- BBA – Financial Services

UG Programs: (3-Year)

- B.Com (Hons.) - General
- B.Com (Hons.) - Acct, Audit & Taxation
- B.Com (Hons.) - Banking & Finance

BBA + MBA Integrated (5-Years)



School of

TECHNOLOGY

UG Programs: (4-Year)

- B.Tech - Computer Science Engineering (CSE)
 - B.Tech - CSE (Data science)
 - B.Tech - CSE (AI & ML)
- B.Tech - CSE (IoT, Cybersecurity & Blockchain)
- B.Tech - Electrical & Electronics Engineering EEE
 - B.Tech - Mechatronics Engineering
 - B.Tech - Mechanical Engineering



School of

ARTS & DESIGN

UG Programs: (4-Year)

- B.Des. (Hons.) in Fashion Design
- B.Des. (Hons.) in Industrial Design
- B.Des. (Hons.) in Communication Design
- B.Des. (Hons.) in Interior Design

School of

ARCHITECTURE & PLANNING

UG Program: (5 Year)

- B.Arch.



School of

LAW

UG Programs: (5-Year)

- B.A. + LLB
- BBA + LLB

School of

Liberal Arts & Humanities

UG Programs: (4-Year)

- B.A. in English, Economics, Psychology, Political Science, Journalism & Business Studies



Ph.D

DOCTORAL PROGRAMS

Ph.D. (Min. 3 Year)

- Marketing
- Finance
- HR
- Operations
- CSE
- Robotics
- Machine Learning
- Data Science
- Fashion Des.
- Interior Des.
- Industrial Des.
- Visual Communication

The best functional incubation centre in the state and preferred choice for the budding entrepreneurs to start their successful entrepreneurial journey



About

Trade Tower

The TT provides the fund-raising opportunities to the deserving candidates-students/alumni twice a year

Seed funding/subsequent funding rounds via VCs/ Angel Investors or via investment by TT holding firm.

Budgetary provision of special funds for TT

International **PARTNERS**

Spread across more than 40 countries

We will focus our activity on deepening our existing key education and research partnerships, ensuring they are mutually beneficial, reciprocal and well-communicated. We will develop networks, both geographical and themed based, with our key partners and their alliances. We will look to develop new institutional partnerships with universities, corporate organisations, non-academic and non-profit making activities and international funding bodies, only where they align with strategic and/or academic priorities at that point of time.





WOXSEN RANKINGS

This marquee ranking-based initiative launched by Woxsen University aims to rank the TOP 10 partner universities to highlight the academic relationship through rigorous efforts and contributions based on the number of activities and their relevance and impact on the growth prospects.



WOXSEN RANKINGS





WOXSEN UNIVERSITY

VISION 2025



General

9600+ <
STUDENTS CAMPUS STRENGTH

AVERAGE PACKAGE <
REF. SCHOOL WISE*
B-School (UG) 10 LPA / (PG) 18 LPA
Design (UG) 10 LPA
Tech (UG) 12 LPA

200 + <
UNIVERSITY MOUs

100 + <
CORPORATE MOUs

Research

2230+ (CUML)
RESEARCH ARTICLES

450+ (TGT)
CITATIONS PER SCHOOL

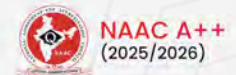
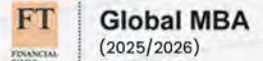
20
H-INDEX

35+
PATENTS

Accreditations / Rankings



(2023 SoB | 2026 SoT)
Overall: 15-20
Individual: SoB: 15-20
SoT: 50-100



WOXSEN INTERNATIONAL LECTURE SERIES

For Woxsen International Lecture Series, We invite Academicians and C-Level Executives from various domains who deliver a 60 to 90-minute session to our undergraduate and postgraduate students on a specific topic of interest and our faculties deliver a lecture to students in our partner universities.

Woxsen University offers its students with an opportunity to learn and grow with new perspectives on global issues through its International Lecture series program. It provides the students with an opportunity to meet diverse set of personalities who are well versed and have a vast array of experience across the globe.

Woxsen International lecture series is also a platform to bridge the gap between academia and industry. WILS lectures have resulted in creating a growth mindset among the students by building a global perspective.

Woxsen has witnessed a series of speakers globally over the years from the fields of Digital Knowledge, Global Political Economy, Financial Markets, Marketing and Communications, Emerging Technologies, Design & Architecture, to name a few. WILS also provides an opportunity for the MBA, BBA, B.Des, B.Tech & B.Arch students to interact with global leaders and academicians. These interactions have resulted in building the knowledge bank of the students.



WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Actors of the Global Political Economy

Speaker: **Prof. Dr. Steffi Weil**
Academic Director Master Global Management & PhD for executives, Abohar Management School

Date: 9th - March - 2022 (Wednesday)

Time: 6:00 PM - 7:30 PM IST



AMBA **WU** **WOXSEN UNIVERSITY**

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Relevancia de las tecnologías emergentes: Vision 2030
Relevance of Emerging Technologies: Vision 2030

Speaker: **Dr. Raul V. Rodriguez**
Vice President, Woxsen University

Date & Time: 19th March 2022
7 PM Peru Time
5:30 AM IST



AMBA **WU** **WOXSEN UNIVERSITY**

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Methodological Fit and Art of Theorizing

Speaker: **Prof. Agnieszka Chidlow**
Chair in International Business, Birmingham Business School, Working Board Member, HBSB

Date: 7th April 2022 (Thursday)

Time: 2:30 PM - 4:00 AM (IST)

Scan QR code to join the session



AMBA **WU** **WOXSEN UNIVERSITY**

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: The Purpose Lab Program

Speaker: **Mr. Benjamin Koch**
Co-Founder, NuMinds Enrichment Dallas, USA

Date: 10th Feb, 2022 (Thursday)

Time: 06:00 PM - 07:30 PM IST



WOXSEN LECTURE SERIES **WU** **WOXSEN UNIVERSITY**

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Differentiation and Positioning Strategy

Speaker: **Dr. Jens Craff**
External Examiner, Danish Ministry of Education, Censor Secretariat, Denmark

Date: 4th - Jan - 2022 (Tuesday)

Time: 06:00 PM IST - 07:00 PM IST



WOXSEN LECTURE SERIES **WU** **WOXSEN UNIVERSITY**

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Data Quality: Analysis and Detection

Speaker: **Prof. Dr. Bart Cambré**
Vice Dean I, Chair of Business Research Methods Antwerp Management School, Belgium

Date: 10th - March - 2022 (Thursday)

Time: 6:00 PM - 7:30 PM IST



WOXSEN LECTURE SERIES **AMBA** **WU** **WOXSEN UNIVERSITY**

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Marketing and Communications

Speaker: **Mr. Pablo Ruiz**
Former Risk Communications Expert, WHO, Western Pacific, Communications & Digital Engagement Specialist - Jet2Holidays, Madrid, Spain

Date: 12th March 2022 (Saturday)

Time: 6:00 PM - 7:30 PM IST



WOXSEN LECTURE SERIES **WU** **WOXSEN UNIVERSITY**

The Business talk



Woxsen University is a place which kindle the young minds and builds entrepreneurial spirits among its students. For this, we invite renowned industry leaders from across the globe to deliver a 2-hour session on the topic of their specialisation. Our students can well analyse and understand the business problems in the global context and also understand how these situations are handled by global leaders.

Such sessions with industry experts can create a tremendous impact in the young minds by helping them understand real life examples of global leaders who took their knowledge to economy and established themselves as icons to lead their organizations in the world. The aim of the Business Talk in Woxsen is to create global leaders who become well-informed citizens ready to embrace the change and thrive in the VUCA world.

The Business talk

Topic: Changing Work Ecosystem - Adaptation in Leadership Dynamics

Date: 1st - April - 2021 (Friday)

Time: 10:00 AM - 11:30 AM IST

Venue: LTI- Woxsen Campus

Speaker: **Mr. Vivek Kalia**
Head of Business Operations, India and South Asia, Airbus

www.woxsen.edu.in

The Business talk

Topic: Sales is an Art of competing Storytelling

Date: 21st - Jan - 2022 (Friday)

Time: 06:00 PM - 07:30 PM IST

Venue: Zoom

Speaker: **Mr. Amol Maheeshwari**
Country Head- Sales & Account Management, Mediobuddy

www.woxsen.edu.in

The Business talk

Topic: Enhancing Potential to Performance

Date: 21st - Dec- 2021 (Tuesday)

Time: 09:30 AM - 11:00 AM IST

Venue: LTI- Woxsen Campus

Speaker: **Mr. Ashok Ramachandran**
CEO & President, Schindler India

www.woxsen.edu.in

The Business talk

Topic: Disruption and Careers in Wealth-tech Industry

Date: 23rd March (Wednesday)

Time: 12:00 PM - 1:30 PM IST

Venue: LTI- Woxsen Campus

Speaker: **Mr. Varun Sridhar**
CEO- Paytm Money

www.woxsen.edu.in

The Business talk

Topic: The World of Fintech: Evolving Landscape of Wealth Management

Date: 1st - Nov - 2021

Time: 12:15 PM - 01:45 PM IST

Venue: LTI- Woxsen Campus

Speaker: **Mr. Sharad Singh**
Founder & CEO, Valuefy

www.woxsen.edu.in

The Business talk

Topic: When Life gives you Lemons, Make a Lemonade

Date: 27th - Nov - 2021

Time: 11:30 AM - 01:30 PM IST

Venue: LTI- Woxsen Campus

Speaker: **Mr. Riahi Tanna**
Global Branding & Communications Expert

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WOXSEN GLOBAL FORUM

Woxsen Global Forum is a talk show which has been conceptualised to tackle complex and pressing issues impacting individuals and organizations around the world. It is an interactive fireside chat based on a certain number of predefined questions and any additional inputs from the audience, hosted and moderated by Mr. Chahat Mishra, Head- International Relations and Strategic Development, Woxsen University.

The chat session is conducted on Zoom and is open to the public (including all our international partners) at no cost. Overall, it is an ongoing conversation that serves as a platform to explore a variety of social concerns.

The aim of the Woxsen Global Forum is to help the students of the university learn about global issues and come up with solutions to tackle them as responsible citizens.

WOXSEN GLOBAL FORUM
INTELLIGENT
AUTOMATION & SERVICE ROBOTS
DATE: 6th DEC, 2021
TIME: 12:00 PM - 01:00 PM IST

Host
MR. CHAHAT MISHRA
Head - International Relations

Speaker
DR. JOCHEN WIRTZ
Vice Dean and Professor,
National University of Singapore

www.woxsen.edu.in

WOXSEN GLOBAL FORUM
THE "SECRET SAUCE" OF
INNER LEADERSHIP AND CONSISTENCY
DATE: 8th FEB, 2022
TIME: 06:30 PM - 07:30 PM IST

Host
MR. CHAHAT MISHRA
Head - International Relations

Speaker
DR. MONICA POWELL
Senior Associate Dean,
Naveen Jindal School of Management,
University of Texas at Dallas, USA

www.woxsen.edu.in

WOXSEN GLOBAL FORUM
Role of Business Schools in
Shaping Africa's Future

Speaker
MR. JON FOSTER-PEDLEY
DEAN AND DIRECTOR, HENLEY BUSINESS SCHOOL, AFRICA

Host
MR. CHAHAT MISHRA
Head - International Relations &
Strategic Development,
Woxsen University

Date
29th September, 2022
(Thursday)
Time
6:00 PM - 7:00 PM IST
Venue
Zoom

WOXSEN GLOBAL FORUM
CREATING A SUSTAINABLE FUTURE:
THE GBSN PERSPECTIVE
DATE: 16th MARCH 2022
TIME: 6:30 PM - 7:30 PM IST

Host
MR. CHAHAT MISHRA
Head - International Relations

Speaker
MR. DAN LECLAIR
CEO
Global Business School Network

www.woxsen.edu.in

THE HOUSE OF DIPLOMATS

The House of Diplomats is a new initiative by Centre for International relations, Woxsen University in honour of all our diplomats conducted in a talk show format- an interactive fireside chat. The objectives of this talk series is to create awareness about country representation, bringing the communities together, understanding the geo-political and economic implications, pressing issues as well as focusing on the applications of UN SDGs in academia and industry.

House of Diplomats, where we witness every month diplomats across the globe come to this platform to discuss socioeconomic cultural issues, diversities and the way forward to the community.



WOXSEN
UNIVERSITY

THE HOUSE OF DIPLOMATS

**Seeing India from Zagreb-
The Rise of the New Era** | 14th September, 2022 (Wednesday)
6:00 PM - 6:45 PM IST | 

Host
Dr. Kakoli Sen
Hamid Bouchikhi Professor of Managerial
Innovation, Woxsen University

Speaker
Hon. Shri. Raj Kumar Srivastava
Ambassador of India to the Republic of Croatia

Woxsen Presents

International Month

**Topic**

Blue Ocean Strategy Concept, and Importance of Branding in Marketing

Date

21st and 23rd March 2022

Time

6:30 PM – 8:00 PM IST

Speaker

Prof. Erick Rojo

Professor of Marketing, Centrum PUCP, Perú

**Topic**

Risk Management

Date

11th March 2022

Time

6:30 PM - 8:00 PM IST

Speaker

Dr. Sezer Bozkus Kahyaoglu

Associate Professor of Finance in Turkey

**Topic**

Automotive functional safety - An introduction to ISO 26262 and Threat Analysis and Risk Assessment of a vehicle function

Date

4th and 5th March 2022

Time

2:00 PM – 4:00 PM IST

Speaker

Mr. Kavin Chandrasekaran

Public Speaker, Nominee - Forbes 30 Under 30, and R&D Professional, Germany

**Topic**

Digital Customer Experience

Date

15th April 2022

Time

3:00 PM - 5:30 PM IST

Speaker

Dr. Abhisek Kuanr

Assistant Professor, University of Essex, UK

**Topic**

Hit The Bull's Eye With Communication Skills

Date

30th and 31st March 2022

Time

6:00 PM – 8:00 PM IST

Speaker

Ms. Taruna Ramani

**Topic**

How AI Helps in Different Sectors

Date

4th April 2022

Time

6:30 PM – 8:00 PM IST

Speaker

Mr. Anshul Sonak

Principal Engineer and Global Director Digital Readiness Programs, Intel Corporation, Singapore

COE

Centre of Excellence

In line with high quality research in academia and in conjunction with the corporate houses, Woxsen University, has launched a first of its kind International Centre of Excellence in collaboration with it's global partner universities.

Centre of Excellence (CoE) is a body that provides leadership, best practices, research, support, training of trainers and skill training for specific sectors. CoE is a skilling ecosystem envisioned to be one-stop resource centre, established/working in partnership with industry to raise training standards, boost productivity, address emerging skill gaps and align training & research with industry needs.



HHL Leipzig Graduate School of Management, Germany.
CoE for Entrepreneurship & Business Development

FERIT, JJ Strossmayer University of Osijek, Croatia.
CoE for Artificial Intelligence & Robotics

The University of Johannesburg, South Africa.
CoE for Financial Technologies & Investment Management

University of Pécs, Hungary.
CoE for Digital Transformation & Customer Experience

Perm State University, Russian Federation.
CoE for Digital Economy & Blockchain Technologies

FIA Business School, Brazil.
CoE for Excellence for Marketing Research,
Communication, Digital Channels, and Consumer Psychology



Pontifical Catholic University of Paraná, Brazil.

CoE for Ethics, Responsibility & Sustainability (ERS)

Perm National Research Polytechnic University, Russia

COE for Machine Learning & Big Data Analysis

Centre of Excellence for Learning Design with Ding Learning

United Kingdom

University of Southern Denmark

Centre of Excellence for Sustainable Supply Chain Management

Centre of Excellence for Economic Policy Research

Zhejiang University International Business School, China

ZIBS-Woxsen China-India Centre

Centre of Excellence Established In-House

COE for Behavioural and Cognitive Studies
COE for Technology and Public Policy
COE for Literature Studies
COE for Indo-African Studies
COE for Diversity, Equity and Inclusion
COE for Sustainable Leadership and Organizational Development
COE for Thought Leadership In Marketing
COE for Cybersecurity and Quantum Computing
COE for Public Policy Research
COE for Rationality, Language and Mind
COE of Excellence for Poverty and Inequality Research
COE for New Age Technologies
COE for Advanced Energy Systems
COE for the Future of Work
COE for Global Development
Nosh Technologies COE for Agri Tech and Sustainability
COE in Sports Analytics and Management
COE for Sustainable development & E- Waste Management
COE for Digital Business and Retail Management
COE for Generative Design and Architectural Technologies
COE for Project Risk Management and Crisis Prevention
COE for Family Business and Entrepreneurship
COE for Emerging Markets
COE for Executive Leadership
COE for AI and Law
COE for South Asian Studies

Core Functions of Centre of Excellence:

1. To conduct high Quality Training in specific sectors with special focus on emerging technologies.
2. To develop association between academia and industry for the benefit of the skill development sector.
3. To conduct Research and Development in related fields and disseminate the results of the R&D and other activities through filling of patents and transforming them into sustainable business proposals/ solutions.
4. To upgrade the Centre's technical capacity, information architecture.
5. To support creative and innovative proposals in terms of functions and facilities.
6. To establish a sound new institutional base for executing the programmes/projects by strengthening the existing infrastructure.
7. To foster relations across countries, between governments, workers, chambers of commerce, academia, industry and other Industrial associations in establishing collaborations of various projects of Institute/Organizations.
8. To create network of nearby institutes for capacity building and mentoring support.

International Faculty @Campus





Chair Professorships – With Corporates



Prof. Syed Hasan Jafar
to hold
5Paisa Capital Chair Professor in
Finance and Investment Banking



In Strategic Alliance
with



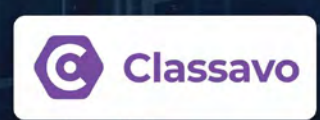
Dr. K Hemachandran
to hold
Course5i Chair Professor in
Business Analytics & Machine Learning



In Strategic Alliance
with



Dr. Raul V. Rodreguez
to hold
Classavo Chair Professor for
Integrative Research and Digital Learning



In Strategic Alliance
with



Dr. Pradeep Rathore
to hold
SuchirIndia Chair Professor in
Operations and Supply Chain Management



In Strategic Alliance
with



Prof. Debdutta Choudhury
to hold
Advertflair Chair Professor in
Marketing and Advertising




In Strategic Alliance
with



Fellowships – Chair Professorships

WOXSEN UNIVERSITY



WOXSEN
Proudly Announces

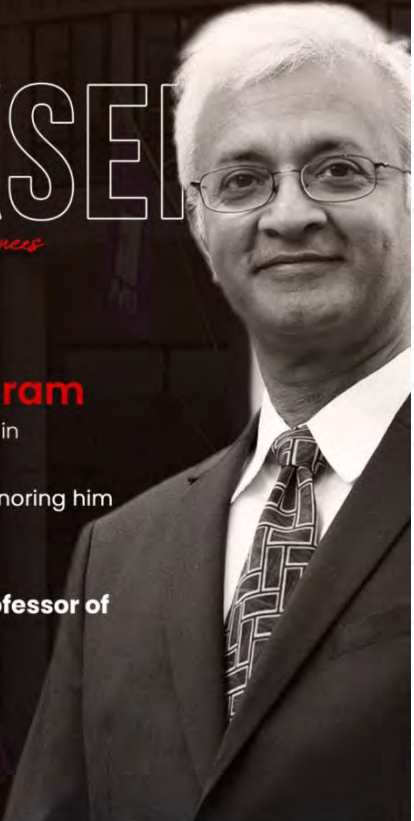
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
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School of Business

Country
India

Area
Project Management



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Area
Blockchain Technology &
Digital Currencies



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Area
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Woxsen's IFEP

International Faculty
Exchange Program



WOXSEN UNIVERSITY

FACULTY EXCHANGE PROGRAM

Speaker
Dr. Raul V. Rodriguez
Vice President, Woxsen University

Shall be delivering international lectures in the virtual mode at our partner institution- Universidad Externado de Colombia, one of the top private Universities in Latin America.

Introduction to Data Modelling and Machine Learning with Quantum Computing

When: **April 2022**
For: **Bachelors level**
Duration: **12 Hours**

Relevance of emerging technologies:
Vision 2030

When: **July 2022**
For: **Masters level**
Duration: **12 Hours**



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Congratulations
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Shall be delivering a course on **'Strategic Human Resource Development'** to the postgraduate students from 24th September to 5th October, 2022 at the **University of Pecs**, Faculty of Business & Economics, Hungary.



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ALDV International Week 2022 of Pôle Universitaire Léonard de Vinci in France



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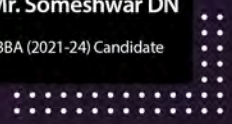
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Purushotham**

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Mr. Someshwar DN

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University of Zagreb



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Sai Srilakshmi Panatula

MBA - Financial Services
(2021-23)



Navya Kankanala

BBA - Data Science & AI
(2020-23)



Country - FRANCE

Duration - August 2022 to December 2022



Country: South Korea

Duration: September 2022 to December 2022



Aryan Jain

BBA (2021-24)

Country - CROATIA

Duration - September 2022 to February 2023



Venkata Satya Sai Sravani
Chaluvadi (BBA 2021-24)



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(BBA 2021-24)



INTERNATIONAL Opportunities

Student Exchange Program- Fall 2022

Ms. Anna Borodulina

Joins School of Arts and Design, Woxsen University

From Perm State University, Russia

Duration : One Semester (September to December 2022)

Courses Opted : Foundation Level and Communication Design Courses (Specialisation)



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SIBM PUNE'S NATIONAL COMPETITION

Secured Rank #2 for the Best National Presentation out of 500+ Participants, Prize money Rs. 25,500!

2 Rank
Out of 500+

Mentor: Debajyoti Choudhury, Associate Dean, Academics & Research of Learning

Nayonika Sahoo (MBA 2021-23), Anushka Johari (MBA 2021-23)

BEST STUDENT RESEARCHER AWARD
AY 2021 - 22

Mr. Pranay Pokala (MBA - BA.AI.ML 2020-2022), Mr. Kolhandai Yesu (MBA - BA.AI.ML 2020-2022)

Congratulations

Certificate of Best Paper Award
Awarded to Pranay Kumar Pokala

Presented to: Pranay Kumar Pokala, MBA BA AI ML Batch 2020-2022

For the paper entitled: Impact of Covid-19 on the Agriculture Industry

BLACKCOFFER INSIGHTS 40 COMPETITION

1 Rank India

Participants: Shikha Lakshmy, Krishna Vikas Thota, Prashanth Y, Neelam Chakraborty, Harshitha Chaturvedi, Vinodh Kumar, Gita Haghanda, Y, Sridhar Kumar

Bloomberg Competition 2021

5 Rank ASIA, 25 Rank World Wide, 3 Rank INDIA

Participants: Sai Soundharya, Vikas Kumar, Swaminathan, Shreshtha Guduru, Dhanaashree J

INTERNATIONAL Business Plan Competition 2021
at Solbridge International School of Business, Woosong University, South Korea

3 Rank World Wide, 1 Rank INDIA

Participants: Abhishek Ponneri, Nawaz Asif Ali Shaik, Someshwar D.N, Harit Raja

HARDWAR HACKATHON
Organised by UPES

1 Rank
Out of 15 International Teams

Congratulations

International level Hackathon out of 29 teams.
Prize **Rs. 1,00,000/-**

4 Bots
Mr. Manjit Kumar Reddy (B.Tech - 2024), Ms. Aditi Baggu (B.Tech - 2025), Mr. Curram Sai Vinil (B.Tech - 2025), Ms. Sahiti Lakkoju (B.Tech - 2025)

WINNER
Prize Money: One Lakh only (₹ 1,00,000/-)



Faculty Achievements

Woxsen University

Congratulations Dr. Gomathi Gowda

Woxsen University is proud of her achievement, filed 13 design registrations, published by the Indian Patent Journal.




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Congratulations to the Author

Article Published

Indexing: SCOPUS

Waxton and Socialism in the Novels of Jonathan Franzen's *Freedom and The Corrections*.

INTJECSE
International Journal of Early Childhood Special Education

Prof. Jyothi Katari
School of Technology



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Congratulations to the Inventors

Patent Published

Invention Title: **Artificial Intelligence System & Method For Measuring Effectiveness of Embedded Advertising**

Application Number : 202241043666
Date Published : 29/07/2022

Dr. Jagan Jayapal
Dr. Hemachandran K
Prof. Rajesh Kumar KV





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Congratulations

Woxsen is Proud of **Dr. Balaji Venkateswaran V**, Associate Professor, School of Technology

Selected for Post-Doctoral Research Project at University of Cyprus in the area of renewable energy



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Congratulations Dr. ADITY SAXENA

Dean, School of Arts & Design

Woxsen is proud of the achievement, for securing a funded project

DESIGN FOR SOCIAL CHANGE

Funded by **Erasmus+ Programme of the European Union**



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CONGRATULATIONS to the Editors

Bayesian Reasoning and Gaussian Processes for Machine Learning Applications

Edited by Hemachandran K, Bhuvan Teja, Ananta May Georgi, Ramana Durga Uthirai

Indexed by SCOPUS

Dr. K Hemachandran
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Congratulations

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Dean
School of Arts and Design



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Congratulations to the Author

Article Published

Indexing: SCOPUS

Machine of ceramic materials: a state-of-the-art review

Dr. Bhargav Prajwal Pattri
School of Technology



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Faculty Achievement Congratulations

For his research paper "The effect of sanitation and safe drinking water on child mortality and life expectancy: Evidence from a global sample of 100 countries" published online in Australian Economic Papers, Wiley Publishers. **AEP is a ABDC-B and Scopus indexing journal.**

Dr. Mallesh Ummala
Assistant Professor, School of Business



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Woxsen University

Congratulations

Dr. Adity Saxena has been elected as one of the Board of Directors at **College Art Association, USA**. She is the first woman of Indian origin to be elected for this position.



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Congratulations

Corporate Alignment & Integrative Research

Dr. Gomathi Gowda
Associate Dean

Prof. C. Lenin Babu
Assistant Professor
School of Arts and Design

For the award amount **Rs 14,86,000/-** from the Indira Gandhi National Centre for the Arts, Ministry of Culture, Government of India. For their award titled "Workshop and Documentation on Konasani Toys: The Toy Making Heritage of Andhra Pradesh along with Documentary, Monograph, and Photo Exhibition".



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Faculty Achievement Congratulations

Dr. Balaji Venkateswaran V
Associate Professor, School of Technology

External Editor of the TJET
Appointed as Editorial Board Member of Tanzania Journal of Engineering & Technology (TJET)



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Congratulations

Dr. V. Balaji Venkateshwaran, School of Technology for securing **Woxsen University SEED Research Grant INR. 7,30,000/-**

For conducting sustainable research in the power transmission and distribution for **RENEWABLE ENERGY** domain.



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Woxsen University

Congratulations Dr. Gomathi Gowda

Woxsen University is proud of her achievement, filed 10 design registrations, published by the Indian Patent Journal.




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Congratulations

Sudarshan Chakra Mandal, Roopak B Sanghvi, Vikash Kumar Sharma, School of Technology for securing **Woxsen University SEED Research Grant INR. 1,49,523/-**

For developing prototype of an **INTERACTIVE ROBOT**



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Faculty Achievement Congratulations

Dr. Mallesh Ummala
Assistant Professor, School of Business

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Association of
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Dr. Ra

GLOBAL IMPACT SUMMIT 2022

Global Impact Summit 2022 organised by Woxsen University was held between 11th – 13th April with leading dignitaries discussing important issues towards creating a societal impact and how to integrate important aspect of Ethics, Sustainability & Responsibility within the larger sphere of education delivery.

“Today, we need the Educational Institutions to lead by example, who can embrace United Nations 17 Sustainable Development Goals as their Way of Life” mentioned Mr. Vishal Khurma, CEO, Woxsen University who opened the Global Impact Summit 2022.

Headed by Dr. Raul Rodriguez, Vice President, Woxsen University, the Global Impact Summit was organised in association with EFMD (EU); Quacquarelli Symonds (QS), the world's largest international higher education network, connecting universities, business schools & students; ETS (US), LinkedIn Local, and IMA India.

The first-ever summit brought together academia, higher education leaders, researchers, entrepreneurs and industry experts from India, USA, Vietnam, Brazil, Germany, Romania, UAE to name a few, along with officials from Government of India & the US Consulate.

The Global Impact Summit also witnessed the announcement of 3 Academic Collaborations with Woxsen University – Classavo (USA), Woosong University (South Korea), Department of Design BHU (India).



WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic
Ethical and Sustainable Academic Model for the Future

Panel Members

- Mr. Nishit Jain, Sr. Sec. Advisor, AIAA, USA
- Dr. Adity Saxena, Dean, School of Arts & Design, Woxsen University
- Mr. Ravin Nair, CEO, ISL, India

Moderator

Prof. Debdutta Choudhury, Associate Dean, Accreditation and Assurance of Learning, Woxsen University

Date: 11th April, 2022 (Monday)
Time: 4:55 PM - 5:35 PM
Venue: LT-1, Woxsen University

AACSB, AMBA, EFMD GLOBAL, NBA, CA, All India Top Pvt. & School, All India Top Engineering Institute

WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic
Understanding New Opportunities in the Age of Dynamism

Panel Members

- Mr. Shiv Mehta, Author of Protocols of Money & Alumnus, NYU Stern School of Business, USA
- Mr. Manish Tiwari, ICM, Reserve Bank of India
- Prof. Debdutta Choudhury, Associate Dean, Accreditation & Assurance of Learning, Woxsen University
- Mr. Anvith Varanasi, Innovation Evangelist, Trade Tower & Alumnus, Imperial College London, UK

Moderator

Dr. Adity Saxena, Dean, School of Arts & Design, Woxsen University

Date: 13th April, 2022 (Wednesday)
Time: 12:25 PM - 1:30 PM
Venue: LT-1, Woxsen University

AACSB, AMBA, EFMD GLOBAL, NBA, CA, All India Top Pvt. & School, All India Top Engineering Institute

WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic
2030: The Way forward for Internationalization in Higher Education

Speakers

- Mr. Nishit Jain, Sr. Sec. Advisor, AIAA, USA
- Dr. Bruno Rocha, Fellowships Director, School of Business, NYU Stern
- Ms. Jennifer Hossain, University Coordinator, Office of Internationalization, CU, Canada
- Mr. Frank Hoffmann, President, Dean & Director, International Business, 194 Ludwig-Cultural School of Management, Germany
- Ms. Tanya Bajaj, Director of Global Business, IIT, India
- Mr. Rohan Shah, Founder, IIT, Canada

Moderator

Dr. Raul V. Rodriguez, Vice President, Woxsen University

Date: 12th April, 2022 (Tuesday)
Time: 12:05 PM to 1:05 PM
Venue: LT-1, Woxsen University

AACSB, AMBA, EFMD GLOBAL, NBA, CA, All India Top Pvt. & School, All India Top Engineering Institute

WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic
Innovation and Tough Economics- A Commercial Imperative or an Indulgence?

PANEL MEMBERS

- Dr. Ricardo Archbold, Assistant Professor, Khalifa University, UAE
- Dr. Manish Arora, Assistant Professor, BHU, India
- Prof. Abhijit Shirodkar, Dean, School of Architecture & Planning, Woxsen University, India
- Mr. Anvith Varanasi, Innovation Consultant, Trade Tower & Alumnus, Imperial College London, UK

Moderator

Dr. Bhanu Sree Reddy, Dean- School of Business, Woxsen University, India

Date: 11th April, 2022 (Monday)
Time: 3:30 PM - 4:10 PM
Venue: LT-1, Woxsen University

AACSB, AMBA, EFMD GLOBAL, NBA, CA, All India Top Pvt. & School, All India Top Engineering Institute

WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic
Emerging Technologies & The Future of Business

Panelists

- Mr. Badita Florin, Founder, Corruption Kills, Romania
- Mr. Huy Duc Pham, Co-Founder, Classavo, Vietnam
- Mr. Anees Merchant, EVP- Global Growth and Client Success, Course5i, India
- Mr. Shiv Mehta, Author of Protocols of Money & Alumnus, NYU Stern School of Business, USA
- Mr. Naidu Darapaneni, Founder, MeraEvents, India

Moderator

Dr. Kiran Ravulakollu, Dean- School of Technology, Woxsen University

Date: 12th April, 2022 (Tuesday)
Time: 10:00 AM - 10:45 AM
Venue: LT-1, Woxsen University

AACSB, AMBA, EFMD GLOBAL, NBA, CA, All India Top Pvt. & School, All India Top Engineering Institute

WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic
Will AI make privacy a thing of the past?

PANELISTS

- Dr. Manish Arora, Assistant Professor, BHU, India
- Dr. Ch. Preeti Reddy, MD, Maha Reddy Health City
- Dr. Pavan Kumar Damaraju, Alim, Lead, ICS
- Mr. Mayank Vig, Country Manager, Woxsen University, South Korea

Moderator

Dr. P. Swami Sairam, Chair of Management Research, Woxsen University, India

Date: 13th April, 2022 (Wednesday)
Time: 11:00 AM - 11:40 AM
Venue: LT-1, Woxsen University

AACSB, AMBA, EFMD GLOBAL, NBA, CA, All India Top Pvt. & School, All India Top Engineering Institute

In Association with:
LinkedIn Local, #PCLive, PC Advisory, #PCTalks

WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

Roundtable Discussion

Topic
There is No Diversity Without Inclusion

Speakers

- Deepthi Ravula, CEO, WE Hub, Govt of Telangana
- Major Sunil Shetty, Founder, MyStartupTV
- Usha Nirmala, Co Founder & Investor, Moolya Platform
- Preeti Chaudhary, D&I Ambassador, Woxsen University, Founder- PC Advisory and Co-Founder & Director- LinkedIn Local
- Rachana Mudraboyina, Transgender & Human Rights Activist
- Meera Shenoy, Founder, Youth4Jobs



Convoc

The convocation ceremony of PGDM Class 2021 and PGPXP Class 2020/2021, B.Des Class of 2020 & 2021 was successfully held on 1st April 2022 at Avasa, Hyderabad. This was the 6th Convocation Ceremony for Business School and 1st Convocation Ceremony for Design school which prevailed amidst an atmosphere of pride and excitement among the students.

The ceremony was graced by the Chief Guest - Mr. Avinash Chandra, Sr. Director, Capgemini along with the Honourable Chancellor, Vice-Chancellor, Management and Faculty of Woxsen University.

Chief Guest, Mr. Avinash Chandra, gave insights on “What are the market trends and How to compete with the present market”. He spoke about how one must be aware of the trends that takes place in the market, whether short-term, intermediate or long-term, and be prepared for any kind of changes in their business. He also counselled everyone on how one must research or take time in looking at the most recent trending topics on Google and observe your competitors. Using different kinds of research methods and having knowledge about it is also important. He also focused on the importance of ethics, values and humanity as important factors for growth.

Chancellor, Praveen K Pula, spoke about the development of the college and it's development in the past few years. “Woxsen is creating robust platforms for learners to power through change and embrace disruptive technology. Whether in Management, Technology, Design or Architecture, Woxsen is leading a new paradigm in education that has adaptability & resilience at its core.”

ation Ceremony



Students Engagement with ERS activities

Woxse Elevate Programme

Twice a year

Woxsen University, India, and Monmouth University, USA are collaborating on a Social Impact Project under the Woxsen-Monmouth Elevate Programme to teach the underprivileged school students of Telangana State.

Human Library

Bimonthly

The human library is a movement that originally started in Copenhagen, Denmark, and has reached Woxsen University. The initiative address people's prejudice by initiating a dialogue between real human stories and the readers.

MindFicient Series

Bimonthly

Esteemed mental health speakers are invited every alternate month to interact and connect with the students and staff at Woxsen.

MindFicient Magazine

Monthly

It aims to bring about the discovery of various aspects of the human mind in its monthly issues.

Candid Talks

Bimonthly

One of the most loved initiatives of the Wellness Cell, Candid-Talks, is an initiative to reach out to all students individually and have a one-to-one conversation about Young Adult Life!

Support group for Sexual Harm & Abuse

Bimonthly

A confidential & safe space for students who have undergone or undergoing any kind of sexual harm and abuse to share their stories in an empathetic and non judgemental environment. The support group will provide help, assistance, and group counseling to anyone in need.

Community Service Volunteer

Bimonthly

Provides with opportunity for students across different streams to work closely with the Wellness Cell and act as a bridge between students and the cell. Volunteers are trained in identifying Mental Health concerns, basic Counselling skills, Psychological First Aid & suicide prevention.

Heart Unlocked

Bimonthly

An initiative of the Community Service Volunteers to reach out to the Woxsen students and create a circle of support.



International Collaboration Woxsen-Monmouth Elevate Program

Woxsen University, India, and Monmouth University, USA are collaborating for a **Social Impact Project** to teach the underprivileged school students of Telangana State in India.

Join us in this noble initiative to help make a difference in children's lives.

Woxsen students can reach out to student.wellness@woxsen.edu.in for more details.

SOCIAL IMPACT PROJECT

#STUDENTWELLNESSCELL
#WOXSENUNIVERSITY
www.woxsen.edu.in



Accreditations and Memberships

Accreditations



Memberships



B-schools -
Social Environmental Impact



**International
Level
05**

**POSITIVE IMPACT
RANKING
2022**

Top Pvt. B-Schools



**16th Rank
(All India)
04th Rank
(South Region)**

**BUSINESS WORLD
2022**

Top 100
B-Schools in the Country



**14th Rank
(All India)**

**Times B-School
2021**

Top Private University



**04th Rank
(All India)**

**Times B-School
2021**

National Impact Ranking



08th Rank

**NATIONAL IMPACT
RANKING
2020**

Private Category
In the South of India



04th Rank

**Top Management
Institutes
2019**

Top B-schools
For Executive MBA



**15th All
India**

**Business World
2019**

Top Private B-schools
For Executive MBA



16th Rank

**Business World
2018**

WOXSEN
Rankings

Awards & Accomplishments



**Outstanding contribution towards Academic
Excellence & Industry Interface
Industry Academia Integration Awards 2021**



**Best Design Institute for Innovation and
Artistic Vision in India
Asia Pacific Education and Technology
Awards (APETA)-2020**



**Excellence in Education
Higher Education Summit Awards 2022**



**India's Best B-Schools Beyond IIMs
Dalal Street Investment Journal 2022**



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