

# NAZARETH COLLEGE

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## Invitation to the Inaugural Global Case Competition

Sponsored by  
**School of Business and Leadership, Nazareth College**  
**School (Faculty) of Economic and Social Sciences, Budapest University of Technology and Economics**

We cordially invite outstanding business schools from our global partner universities to participate in the first annual global case competition in May 2021. Each business school can send a team of three to five undergraduate or graduate students to represent your business school in the case competition.

The competition will take place virtually on May 21, 2021. On May 14, 2021, each student team participating in the case competition will receive a case study to analyze and present on May 21.

Each team will submit a maximum of 3-page, single-spaced summary of their analysis and make a 20 minute presentation plus a 10 minute Q & A from judges. The summary of the analysis is due on May 19, 2021. Each team can decide the personnel for their presentation, but it is expected that all team members will participate during the Q & A period.

The case study judges, representing the diverse partners of the world, will assess the quality of students' analyses as well as their presentations and announce the winners of the global case competition.

The winners of the competition will receive the following prizes:

<b>1st place prize</b>	<b>\$1000</b>
<b>2nd place prize</b>	<b>\$500</b>
<b>3rd place prize</b>	<b>\$250</b>

We hope that your institution will participate in the case competition. If you happen to have more than one student team interested in participating, please let us know. We will entertain all entries unless there are too many entries, in which case, we will ask each institution to hold an internal case competition and select their student representative team from their internal competition.

The deadline for submitting your entry will be March 1, 2021. We will notify you if your institution needs to conduct an internal competition by March 10, 2021.

Thank you for your consideration,

Kenneth Rhee, Dean  
School of Business and Leadership, Nazareth College

Tamás Koltai, Dean  
School (Faculty) of Economic and Social Sciences, Budapest University of Technology and Economics