



# **DANUBE CUP CONFERENCE**

## **Entrepreneurship & Startup Education for Students 2022**

Date: April 28, 2022

Venue: Corvinus University of Budapest

Organizer: The conference is organized by the *Corvinus University of Budapest* and the *Faculty of Economic and Social Sciences of Budapest University of Technology and Economics*, as well as the *Danube Cup network* – conference [website](#).

Find out more about Danube Cup [here](#).

### **\* Call for Contribution \***

It gives us great pleasure to invite you to Budapest, Hungary for the first Conference of the Danube Cup network entitled

#### **“Entrepreneurship/Startup Education for Students”,**

taking place on April 28, 2022 in Budapest, organized in the cooperation of *Corvinus University of Budapest* and the *Faculty of Economic and Social Sciences of Budapest University of Technology and Economics*. The conference is set to highlight the trends in entrepreneurship/startup education, to share experiences and knowledge and point out applied measures which can be implemented at other HE institutions, incubators or accelerators.

On this basis, we aim to support the dissemination of best practices and quality research, but also to provide a memorable experience through our hospitality and conference facilities in Budapest, Hungary. The conference will take place at the premises of Corvinus University of Budapest, a leading educational institution in Hungary in the fields of economics, management, and social sciences with a hundred-year-old history.

#### **Important Deadlines:**

- Application with Abstract/short summary: January 31, 2022
- Notification of Acceptance: February 28, 2022
- Camera Ready Poster/Presentation: April 15, 2022
- Full Paper Submission (to be published in the conference proceedings): May 31, 2022

#### **Contributions, structure of the conference**

The Danube Cup 2022 conference Scientific Committee welcomes both academic and practitioner community contributions on a wide range of topics that showcase the latest innovations and achievements in entrepreneurship/startup education. Submitted contributions that present methodological advances and real case studies will be especially welcomed.

The Danube Cup 2022 Conference is an interactive conference for professionals from universities, incubators/accelerators, corporations and startups coming together to share their knowledge and tools for facilitating entrepreneurship. Therefore, sessions will have the following formats:

### **1. Best Practices (from educators and accelerators / startup ecosystem)**

“Best practices” is a presentation of a program, format, class setup, and method related to teaching innovation and entrepreneurship at universities/accelerators. Each presentation is planned for 15 minutes (which coincides with a TED talk) and allows for another 15 minutes of questions and discussions.

What we would be happy to hear about:

- New programs for entrepreneurship (in-class, incubation, facilitation)
- Your most innovative teaching/training format
- How you facilitate teams through the enterprise development process
- Purpose and nature of the program (learning about entrepreneurship or “learning by doing”), expected result and measure of success

### **2. Hands-On (from experienced entrepreneurs, “giving back”)**

“Hands-on” is a condensed version of an interactive presentation format, planned for 15 minutes, providing exposure to different topics. Being a hands-on expert/entrepreneur means putting in the extra effort to share your experiences with the next generation of entrepreneurs, supporting the universities on a more informal level with your knowledge, or serving as a role-model for the students.

What would be great to get a glimpse into:

- Your view on what was particularly helpful for you during your studies and what the curriculum lacked for your later entrepreneurial activities
- How you see the role of the universities/accelerators/incubators in entrepreneurship education
- Your mistakes and solutions during your entrepreneurial career
- Your tips and tricks for facilitating entrepreneurship

### **3. Science Pitches (by academics)**

“Science Pitches” provides a transfer between research and practice. In 15 minutes, new insights and inspiring data from research and studies in entrepreneurship education will be presented - making applicable connections to the field of research. After each presentation, key aspects will be discussed in the panel.

What we would love to hear:

- Your insights from research and how to apply them in practice and in entrepreneurship education content/methodology
- Inspiring data and new research topics

- What is hot in entrepreneurship research

### **Submission Process**

Please send your short summary of 100-200 words (in case of a non-academic presentation) OR an abstract of 500 words (to be published in the Book of Abstracts, with ISBN number) to: [conference@danubecup.eu](mailto:conference@danubecup.eu) by January 31<sup>st</sup>, 2022. We are kindly asking you to indicate which section you would like to participate in.

### **Selection Process**

The Danube Cup Conference is held in one day at a venue with limited capacity. Therefore a selection process has to be performed. All submitted abstracts are subject to peer review by the Section Heads. The acceptance of a contribution will be based on the originality of the work, the relevance to the conference theme and its overall quality. The final decision on the accepted abstracts will be made by the Scientific Committee.

### **Publication/Proceedings**

Intending participants are invited to make a submission for consideration for publication in the proceedings (in: [Review of Economic Theory and Policy](#)).

Submissions must be original contributions that have not been previously published. All accepted submissions will be published in the proceedings, provided that the final version is received by the due date and the submission is formatted as specified on the conference [website](#) soon.

Poster presentations are also welcome.

### **Academic Chair**

- *VECSENYI, János (Corvinus University of Budapest, Hungary)*

### **Scientific Committee** (in alphabetical order)

- *BERGER, Elisabeth (Johannes Kepler University Linz, Austria)*
- *CUDANOV, Mladen (University of Belgrade, Serbia)*
- *DANYI, Pál (Budapest University of Technology and Economics, Hungary)*
- *DÖMÖTÖR, Rudolf (Vienna University of Economics and Business, Austria)*
- *SASSMANNSHAUSEN, Patrick Sean (OTH Regensburg, Germany)*
- *von LEWINSKI, Kai (University of Passau, Germany)*
- *VECSENYI, János (Corvinus University of Budapest, Hungary)*

### **Local Organizing Committee, Section Heads**

- *JÁKI, Erika (Corvinus University of Budapest, Hungary)*
- *BORDA, Áron (Corvinus University of Budapest, Hungary)*
- *HUSZÁK, Loretta (Corvinus University of Budapest, Hungary)*

